

Communications and Community Outreach Committee Minutes

Wyoming Workforce Development Council Thursday, June 13, 2024 at 11:00 AM MDT

Attendance

Present:

Members: Daniel Burau, Ron Wild

Guests: Yvonne Adekale, Tony Glover, Trevor Mansfield, Tricia Mansfield, Michael Moore, Erin

Turbitt, Kristy Tyrney, Jennifer Wilch

Absent:

Members: Fred Baldwin, Phillip Cornella, Bria Hammock, Nicky Harper, Eric Trowbridge

I. Convene

Presenters: Daniel Burau

Meeting convened at 11:05 am

II. Committee Roll Call (Presenters: Jennifer Wilch)

Jennifer Wilch called attendance and noted there is not a quorum.

III. Approval of July, Oct, Dec, & March Meeting Minutes

Presenters: Daniel Burau

Postpone approval of July, October, December and March minutes until next meeting.

IV. Talent Transition Update (Presenters: Jennifer Wilch, Yvonne Adekale, Erin Turbitt)

Jennifer Wilch provided an update on talent transition regarding Warehouse 21's contract and plans for the future. The contract with Warehouse 21 has been canceled due to concerns about their capability to complete the Talent Transition Project and a billing discrepancy was identified after receiving an invoice. This project's funding is derived from ARPA dollars, requiring an audit of expenditures. As a result, work is underway for a bid exception request to obtain another contractor who already works with another state entity and has demonstrated through their other projects, excellent outreach, and marketing, that they can complete the project. Jennifer elaborated on the two bids obtained from the original RFP, one contractor was hired and did not work out and the second contractor does not have the desired experience or capabilities to complete the project.

V. State Plan - Year 2 Goal - Invent an Image

Presenters: Jennifer Wilch

Jennifer Wilch provided an update on the goal completion by the committee since the last strategic planning session. A call to action was given to review the three other goals, specifically goal number 1 bullet point 4 and further examine what kind of trainings would be helpful to provide.

VI. WWDC Custom Items (Presenters: Jennifer Wilch)

Jennifer Wilch presented the idea to council members of wearing apparel with workforce development council logos, an idea proposed by council member Eric Trowbridge. Committee members discussed establishing an account with a local business or school. Chairman Daniel Burau provided recommendations on quantity of shirts to obtain in a purchase order. Council members would be responsible for the cost of apparel.

VII. Adjourn

Presenters: Daniel Burau

Meeting adjourned 11:24 am.